



Ad dimensions

1/40 H 50mmW x 22mmH
 1/24 H 50mmW x 36.7mmH
 1/20 H 50mmW x 44mmH
 1/15 V 50mmW x 57mmH
 1/12 V 50mmW x 78mmH
 1/12 S 68mmW x 57mmH
 1/10 H 105mmW x 44mmH

1/10 V 50mmW x 88mmH
 1/8 H 105mmW x 57mmH
 1/6 S 105mmW x 78mmH
 1/6 H 141mmW x 57mmH
 1/6 V 68mmW x 118mmH
 1/4 H 215mmW x 57mmH
 1/4 P 105mmW x 118mmH
 1/3 V 68mmW x 240mmH

1/3 H 215mmW x 77.3mmH
 1/2 H 215mmW x 118mmH
 1/2 V 105mmW x 240mmH
 FP - Safe type area (220mmW x 250mmH)
 FP- Trim (235mmW x 275mmH)
 FP - Bleed (245mmW x 285mmH)

H - Horizontal V - Vertical P - Portrait FP - Full page

AD SUPPLIED - READY ARTWORK

Only the files which meet the following requirements will be accepted as a finished art:

- ✓ Print ready PDF (fonts must be embedded or supplied in Mac format)
- ✓ Illustrator EPS (fonts must be outlined or supplied in Mac format)
- ✓ Files must be converted from RGB to CMYK before submitting to us. Any ads submitted in RGB will be converted to CMYK and this will affect the resulting colour in the publication - we will not be held responsible for colour variance if the ad was submitted in RGB.
- ✓ Ensure resolution of colour and grayscale images NO LESS THAN 300dpi.
- ✓ Please ensure the file is made to the exact dimensions of the ad booked (see dimensions above).
- ✓ Do not allow for bleed unless supplying full page ads.
- ✓ Please send artwork with no crop marks set up.
- ✓ Full page ad needs 5mm bleed.
- ✓ The safe type area in full page needs to be set up as 220mmW x 250mmH.
- ✓ Files more than 10mB in size need to be electronically transferred via Mailbigfile.com

Email your artwork to: advertising@livingnow.com.au

AD TO BE TYPESET - COPY

- ✓ Text needs to be supplied in Word document.
- ✓ Logos and pictures saved as JPEG, need to be at least 300dpi in resolution and sent as separate attachments.
- ✓ Files must be converted from RGB to CMYK before submitting to us. Any ads submitted in RGB will be converted to CMYK and this will affect the resulting colour in the publication - we will not be held responsible for colour variance if the ad was submitted in RGB.
- ✓ Any example of a layout needs to be provided as PDF or JPEG.
- ✓ Any specific colours to be used need to be specified as CMYK.
- ✓ Please note, that only one set of changes is included in the typesetting fee. Any additional changes will incur a fee.

Email your copy to: advertising@livingnow.com.au

If you have any question regarding your artwork or copy, please contact the Graphic Co-ordinator.

** All artwork/copy must be submitted by 5:00 pm deadline to ensure opportunity to proof artwork.*

Any ad cancelled after booking deadline will incur 50% cancellation fee.

**CALL NOW to book your place 1300 730 326
(or 03 9342 3500 in Melb)**

"LivingNow has been a great platform for launching both the Magician's Way book and workshops.

The momentum your magazine helped me build has enabled me to be taken on by the publisher of The Power of Now and The Way of the Peaceful Warrior, and expand my teachings overseas. It is good to know my business can rely on your ongoing presence for great exposure to our core audience."

William Whitecloud